

Get Lost in a Magical Land, New Maze App for Kids

Melbourne, Australia - The magic of fairytales is a child's best friend growing up and GiggleUp has today released its very own fairytale-themed maze app with all the kiddie favorites, such as Goldilocks and the Three Bears, Little Red Riding Hood, Snow White, and more, all beautifully drawn in a storybook fashion.

GiggleUp was inspired to create Fairytale Maze 123 after the success of its first two maze apps from the same series. Mazes are popular with parents because of its obvious benefits on early learning development, helping to sharpen the mind by improving focus and memory, as well as developing problem-solving skills. Kids love mazes because they're fun. It's as simple as that.

The creators take fun very seriously and worked to maximise this element of the game - by making every maze different. Different story, different characters, different adventure. This way, kids are delighted every time they feast their eyes on a new maze. There is a comical quality that will appeal to kids, and adults too - have a giggle as the three little pigs quickly scurry away when the wolf blows down their house! And there's more to the maze than just making it to the finish line - there are items that spark off magical transformations to collect on the way.

Available in English, Bokmål, Norwegian, Danish, Dutch, French, German, Italian, Japanese, Korean, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, and Traditional Chinese.

Available for download on: App Store, Google Play and Amazon Appstore

Website: www.giggleup.com

Product URL: <http://www.giggleup.com/fairytale-maze-123/>

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ABOUT GIGGLEUP

We are a team of designers and developers motivated by the same passion to create quality apps that can be enjoyed by kids and contribute to their learning. Our apps have received awards and recognition from various groups - among them are The Parents' Choice Foundation, Children's Technology Review, The New York Times and The Guardian. Some major areas of early childhood development our apps target include spatial reasoning, problem solving, first words, number literacy, preschool science, and more. All our apps come fully available in multiple languages. Our voice recordings are produced in-house and are performed by native

speakers of the chosen language to ensure the highest quality and accuracy is achieved. We reside in the beautiful city of Melbourne, Australia, where our days are spent working away on the next new app, or enjoying a good cup of coffee.