

Classic Kids App Given Make-Over With Exciting New Features

Melbourne, Australia - The ever-popular traditional memory game has been given a makeover to include more flexible functions. Independent kids app developer GiggleUp today announced the release of Awesome Memory Match, an interactive memory game for toddlers and young children.

With a target age group between 2 and 6, this app offers two play modes: Normal mode, and Baby Mode, where all cards remain upturned throughout the entire game and players are required to match the same objects. Both play modes allow players to choose between 8 difficulty levels, ranging from 4-piece games to 28 pieces. Featuring more than 170 objects in 11 everyday categories, this app is great for toddlers learning first words as each object's name is displayed and read aloud in the Baby Mode.

The fantastic illustrations and cute animation appeal to young children's tastes and accompanied by a pleasant background music track, this app truly makes learning a fun and enjoyable experience. The pleasant voice guide works to gently instruct and to encourage and are all narrated by native speakers of the multiple languages offered, including English, Spanish, Chinese Mandarin, Japanese, French, Swedish, German and Italian.

Available for download on: App Store, Google Play and Amazon Appstore
Website: www.giggleup.com
Product URL: <http://www.giggleup.com/awesome-memory-match/>

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ABOUT GIGGLEUP

We are a team of designers and developers motivated by the same passion to create quality apps that can be enjoyed by kids and contribute to their learning. Our apps have received awards and recognition from various groups - among them are The Parents' Choice Foundation, Children's Technology Review, The New York Times and The Guardian. Some major areas of early childhood development our apps target include spatial reasoning, problem solving, first words, number literacy, preschool science, and more. All our apps comes fully available in multiple languages. Our voice recordings are produced in-house and are performed by native speakers of the chosen language to ensure the highest quality and accuracy is achieved. We reside in the beautiful city of Melbourne, Australia, where our days are spent working away on the next new app, or enjoying a good cup of coffee.